

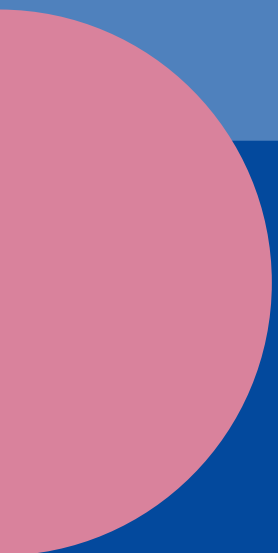
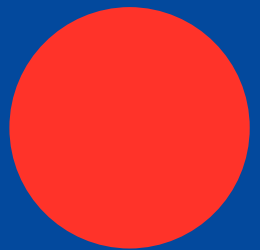


Wellbeing in Education

WA State Conference 2024

Sponsorship Opportunities

Perth, Saturday 18th May



Sponsorship Opportunities.

Positive Education Schools Association (PESA) is Australia's national peak national association in the field of Wellbeing Education. Our members include schools, universities, educators, parents, researchers, charities and community members who share an interest in an evidence-based approach to wellbeing and a commitment to supporting schools, students and the wider community flourish.

We are a not-for-profit association, based in Australia, with members globally.

Our vision is for the science of wellbeing and Positive Psychology to be integrated throughout the education system, enabling all students, schools and communities to flourish.

It is our mission to lead, promote, and foster the implementation and development of Positive Education.

Our Audience.

PESA's state conferences stand out as leading events in the realm of education well-being, drawing participants not only from across Western Australia but also from beyond its borders. The audience is a diverse mix, encompassing educators and school leaders representing independent, government, and systemic school sectors, as well as individuals from universities, health professionals, and community members.

We expect approximately 300 delegates to attend our 2024 event in Perth.

They will span a range of professions including:

- Educators, Teachers, Principals and Deputy Principals across Early Childhood, Primary and Secondary Education from the independent, government and religious-affiliated sectors.
- Representatives from the tertiary sector, with numerous universities in attendance.
- Health professionals including psychologists and counsellors.
- Consultants, coaches and trainers · Representatives from state departments of education.
- Philanthropists.

Benefits of Sponsorship.

The PESA organising committee is dedicated to collaborating with your company to ensure optimal benefits and visibility resulting from your sponsorship. Various sponsorship levels have been carefully crafted to provide a range of opportunities, allowing you to choose the level of engagement that aligns best with your company's needs and budget.

The offered benefits encompass:

- Direct exposure to a diverse audience of delegates who share a dedication to an evidence-based approach to community well-being.
- Opportunities for ongoing contact and follow-up with delegates through EDMs issued by PESA (depending on sponsorship level).
- Recognition of your company's involvement, commitment, and support throughout the conference.

Gold Sponsor.

2 max.

\$10,000 plus GST

The Gold Sponsorship opportunity is an exciting level of sponsorship suitable for a sponsor who is seeking strong brand awareness and a high level of exposure at a great price point.

EXCLUSIVE BENEFITS

- Recognition as a Gold sponsor in the conference program.
- Recognition as a Gold sponsor and acknowledgment by the PESA MC as part of welcome and closing.
- A 3-minute presentation to all delegates*
- Opportunity to send an EDM via PESA to all conference delegates.

BRANDING BENEFITS

- Logo included on all conference literature and conference website.
- 3 PowerPoint slide advertisements to be displayed during the conference.
- A5 flyer to be inserted in delegate notebook (provided by sponsor).
- Inclusion in PESA's Provider Directory free of charge for a 2-year period.

REGISTRATION

- Two (2) complimentary conference registrations which includes full day catering and participation in the conference program.

EXHIBITION

- 3m x 2m trade area in a favourable position
- Access to power and Wi-Fi*
- Complimentary display table and two chairs.

Keynote Sponsor.

2 max.

\$5000 plus GST

The Keynote Sponsorship opportunity allows a sponsor to increase strong brand awareness and build relationships with the conference community, at a fantastic price point.

EXCLUSIVE BENEFITS

- Recognition as a Keynote sponsor in the conference program.
- Recognition as a Keynote sponsor by the Conference MC as part of welcome and closing.
- Opportunity to introduce keynote speaker as official sponsor.
- Inclusion in PESA's Provider Directory free of charge for a 2-year period.

BRANDING BENEFITS

- Logo included on all conference literature and conference website.
- A5 delegate bag insert of delegate gift (to be provided by sponsor).

REGISTRATION

- Two (2) complimentary conference registrations which includes full day catering and participation in the conference program.

EXHIBITION

- 3m x 2m trade area in a favourable position.
- Access to power and Wi-Fi
- Complimentary display table and two chairs

Networking event Sponsor.

1 only.

\$3,500 plus GST

EXCLUSIVE BENEFITS

- Recognition as a networking event sponsor in the conference program.
- Recognition as a sponsor by the Conference MC as part of welcome and closing.
- Opportunity to address delegates for 3 minutes, while inviting them to join the event.

BRANDING BENEFITS

- Opportunity to place your banner/branding at the event.
- Logo included on all conference literature and conference website.
- A5 delegate bag insert of delegate gift (to be provided by sponsor).
- Inclusion in PESA's Provider Directory free of charge for a 2-year period).

REGISTRATION

- One (1) complimentary conference registration which includes full day catering and participation in the conference program.

EXHIBITION

- 3m x 2m trade area.
- Access to power and Wi-Fi
- Complimentary display table and two chairs

Morning tea Sponsor.

1 only.

\$2,500 plus GST

- Opportunity to place your banner at the catering table.
- Opportunity to put your flyers on the table.
- Listed as a sponsor in conference publications.
- Trade display opportunity.
- One (1) complimentary conference registration which includes full day catering and participation in the conference program.
- Inclusion in PESA's Provider Directory free of charge for a 2-year period).

Sponsor a delegate.

\$1,000

This sponsorship covers the ticket cost and 1 nights' accommodation for a delegate who PESA will identify from a financially disadvantaged school.

- Acknowledgement in the conference program and across all web advertisements

Note: PESA holds DGR1 Charity status.

Trade display.

\$500 plus GST

- 3m x 2m trade area
- Access to power and Wi-Fi
- Complimentary display table and two chairs.
- Full day catering for two people