

# 2019 PESA NATIONAL CONFERENCE

*belong - learn - grow*



# PESA

Positive Education Schools Association

**SPONSORSHIP OPPORTUNITIES**

**11-13 APRIL 2019**

**RACV ROYAL PINES, GOLD COAST, QUEENSLAND, AUSTRALIA**

# Connect with Hundreds of Leaders and Educators...



The **Positive Education Schools Association (PESA)** is Australia's national peak body in the field of Positive Education.

Our 2000 members include schools, universities, educators, parents, researchers, charities and other community members who share an interest in and commitment to an evidence-based approach to student and community wellbeing.

We are a not-for-profit association, based in Australia. Our vision is for the science of wellbeing and Positive Psychology to be integrated throughout the education system, enabling all students, schools and communities to flourish.

It is our mission to lead, promote, and foster the implementation and development of Positive Education.



## Who Attends this Conference?

The 2018 PESA National Conference attracted over 800 attendees, including educators from across the independent, government and religious-affiliated sectors, as well as universities, parents, researchers, charities and other community groups.

Of our school attendees, around 37% hailed from the government sector, 47% from the independent sector and 16% from the Catholic sector

Also attending:

- representatives from the tertiary sector, with a dozen universities represented
- Positive Education consultants, coaches and trainers
- Representatives from state departments of education
- Philanthropists
- Parents and community members

Almost 90% of delegates were Australian, with the balance based abroad, predominantly South-East Asia.

Over 70% of delegates attended for all 3 days of the conference.

The 2019 conference will feature local and international experts and thought-leaders, highlighting current developments and the latest research in the field of wellbeing, as well as providing practical tools to implement in participants' schools, homes and communities.

## Applications Are Open!

Sponsorship applications are now open. Supporting this event will signify sponsors' commitment to youth and wider community wellbeing. Various sponsorship packages are available. Please send applications to BCC Management [info@bccm.com.au](mailto:info@bccm.com.au)

# Support Youth & Wider Community Wellbeing...

## PLATINUM SPONSOR

\$30,000 plus GST (1 Only)

### Exclusive Benefits

- A 5-minute presentation to all delegates (placed in the program at the discretion of the conference organiser)
- Recognition as a Platinum Sponsor and personal thanks by the PESA Chair as part of welcome and closing addresses
- 50-word Company Bio for the conference website
- List of delegates\*

### Branding Benefits

- 2 free-standing banners displayed in main conference foyer (2mH x 80cmW max)
- Logo included on all conference literature and the daily electronic acknowledgements, Exhibitors' Passbook and conference website
- 30-second video or 3 PowerPoint slide advertisements to be displayed during the conference, to be provided by sponsor
- A4 delegate bag insert or delegate gift (sponsor to provide at own cost)

### Registration

- 4 complimentary conference registrations (includes all day catering, but excludes accommodation) to use or donate to a recipient of the sponsor's choice
- 4 Gala Dinner tickets

### Exhibition

- Most favourable position for trade display (If sponsorship is secured by February 2019)
- 6m x 2m exhibition space (excludes walls - exhibitor style may change due to space restrictions or final design) access to Power and Wi-Fi
- 2 trestle tables & 4 chairs

## GOLD SPONSOR

\$20,000 plus GST (2 Only)

### Exclusive Benefits

- A 3-minute presentation to all delegates (placed within the program at the discretion of the conference organiser)
- Personal thanks by the PESA Chair as part of welcome and closing addresses
- List of delegates\*

### Branding Benefits

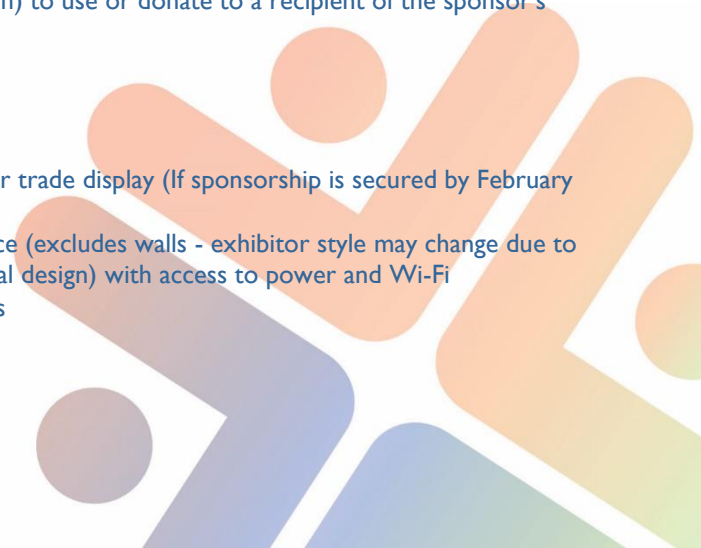
- Logo included on all conference literature and the daily electronic acknowledgements, Exhibitors' Passbook and conference website
- 3 PowerPoint slide advertisements to be displayed during the conference
- A4 delegate bag insert or delegate gift (to be provided by sponsor)

### Registration

- 2 complimentary conference registrations (includes all day catering, but excludes accommodation) to use or donate to a recipient of the sponsor's choice
- 2 Gala Dinner tickets

### Exhibition

- A favourable position for trade display (If sponsorship is secured by February 2019)
- 3m x 2m exhibition space (excludes walls - exhibitor style may change due to space restrictions or final design) with access to power and Wi-Fi
- 1 trestle table & 2 chairs



## GALA DINNER SPONSOR

\$15,000 plus GST (1 Only)

### Exclusive Benefits

- Recognised as the exclusive sponsor of the Gala Dinner
- Opportunity to make a 2-3-minute presentation about your company at the Gala Dinner
- Logo/banner displayed at the Gala Dinner
- List of delegates\*

### Branding Benefits

- 2 PowerPoint slide advertisements to be displayed during the conference
- Logo included on all conference literature and the daily electronic acknowledgements, Exhibitors' Passbook and conference website

### Registration

- 2 complimentary conference registration (includes all day catering, but excludes accommodation) to use or donate to a recipient of the sponsor's choice
- 3 Gala Dinner tickets

### Exhibition

- A favourable position for trade display (If sponsorship is secured by Feb 2019)
- 3m x 2m exhibition space (excludes walls - exhibitor style may change due to space restrictions or final design) with access to power and Wi-Fi
- 1 trestle table & 2 chairs

## MORNING TEA SPONSOR

\$2,000 plus GST (2 Only)

### Exclusive Benefits

- Opportunity to place your banner at the catering table
- Opportunity to put your flyer on the table
- Listed as a sponsor in conference publications

## SPONSOR A DELEGATE \$1,600 incl. GST

- This sponsorship covers the ticket cost, gala dinner ticket and 3 nights' accommodation for a delegate who PESA will identify from a financially-disadvantaged school.
- Acknowledgement in the conference app and hyperlinks to your website across all web advertisement



## COFFEE CART SPONSOR

\$8,000 plus GST (2 only)

### Exclusive Benefits

- Naming rights to one conference coffee cart to be set up in the catering and trade exhibition area (Venue will provide functional coffee cart with barista for catering breaks).
- Opportunity to provide signage, banners and brochures to be displayed at the coffee cart area throughout the conference
- Opportunity to provide sponsor-branded collateral e.g. cups and napkins for the coffee cart
- List of delegates\*

### Branding Benefits

- Logo included on all conference literature and the daily electronic acknowledgements, and conference website

### Registration

- 1 complimentary conference registration (includes all day catering but excludes accommodation) to use or donate to a recipient of the sponsor's choice
- 2 complimentary Gala Dinner tickets

### Exhibition

- Favourable position for coffee cart (If sponsorship is secured by February 2019)
- 3m x 2m exhibition space (excludes walls - exhibitor style may change due to space restrictions or final design) with access to power and Wi-Fi
- 1 trestle table & 2 chairs
- 2 day catering passes

## DELEGATE BAG INSERT SPONSOR

\$2,000 + gst (Max 10)

- Sponsor's A4 printed insert included in all delegate bags (as provided by sponsor)

## TRADE DISPLAY SPONSOR

\$2,500 plus GST

### Exclusive Benefits

- List of delegates\*

### Branding Benefits

- Logo included on all conference literature and the daily electronic acknowledgements, and conference website

### Registration

- 1 complimentary Gala Dinner ticket

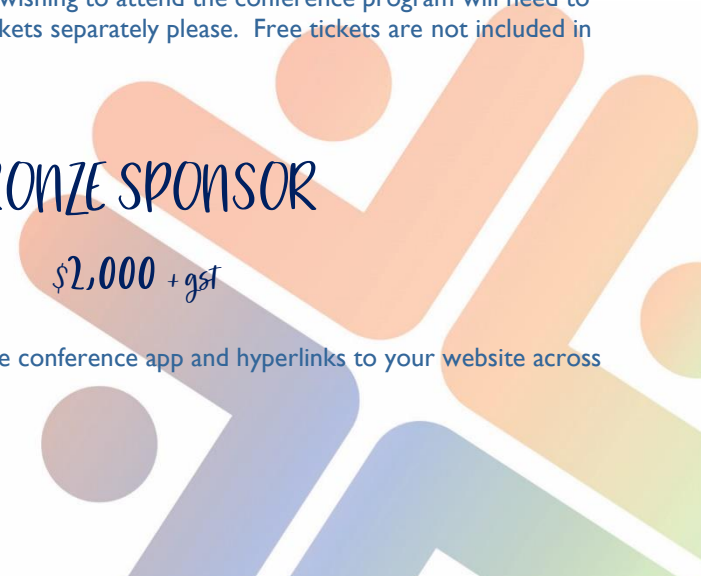
### Exhibition

- 3m x 2m exhibition space (excludes walls - exhibitor style may change due to space restrictions or final design) with access to power and Wi-Fi
- 1 trestle table & 2 chairs
- 2 day catering passes
- Note: Trade exhibitors wishing to attend the conference program will need to purchase conference tickets separately please. Free tickets are not included in the sponsorship cost.

## BRONZE SPONSOR

\$2,000 + gst

- Acknowledgement in the conference app and hyperlinks to your website across all web advertisement



If you wish to discuss sponsorship opportunities or have any queries in relation to these packages please contact Jude Prentice at [info@bccm.com.au](mailto:info@bccm.com.au) Ph: +61 3 8679 5460.

## \* Delegate List

The Delegate List will be provided within 2 weeks after the conclusion of the conference. A copy of the electronic Conference delegate list will be provided except where privacy laws exclude particular participants' details and where we are excluded from divulging information due to other contractual agreements.

## Sponsor Suitability

The PESA Board will in its discretion determine the suitability of sponsor applications, having regard to all matters it deems relevant, including the applicant's perceived alignment with PESA's values, mission and aims and the applicant's reputation and standing. The Board's decision will be final, and no correspondence will be entered into with unsuccessful applicants.

## PESA Trade Exhibitors

The 2019 PESA Conference is being held at the RACV Royal Pines Resort, QLD.

Trade Exhibitors Set up – TBA

Exhibition Opens – TBA Exhibition Closes – TBA

Trade Exhibitors are welcome to bring their own display equipment subject to space availability.

Morning and afternoon teas and lunches for two company representatives (max) will be included in the Trade Display Packages. This does not include attended at the conference itself. All trade exhibitors wishing to attend should purchase a conference ticket. Day catering may be purchased for any additional staff.



*Thank you for taking the time to consider sponsorship  
of the PESA 2019 National Conference.*

*The Conference Committee will endeavour  
to make this a worthwhile experience  
for your organisation!*

# Conditions of Sponsorship

Sponsors participate on the understanding that:

- Sponsorship monies will facilitate the successful planning and promotion of the conference in addition to subsidising the cost of management, communication, invited speakers, program, publications, etc.
- Sponsorship exposure and acknowledgement is facilitated by credits in the conference program.
- Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the conference and, on this basis, Sponsorship monies are potentially tax deductible.
- No exclusivity of product is offered at any level.
- Provision for banners, electronics and any other promotional material are the responsibility of the Sponsor.
- Colour reproductions will, when printed, be as close to the specified colour as practical.
- Information provided in the Sponsorship Packages document is correct at the time of going to print. However, as the document is subject to change, Sponsors will be notified of any changes prior to the conference. No changes or adjustments to be made to the agreed booking without first obtaining written approval from Sponsor
- Please note that the final trade exhibition floor plan may vary resulting in booth position changes from the original floor plan due to updated trade floor plans.
- The Exhibitor will be responsible for any damage to the walls or the floor of the building as may be occupied by the Exhibitor and will reinstate such damage to the satisfaction of the Organiser.
- The Exhibitor will be responsible for any loss or damage to the display booth, partitions, electrical fittings, and spotlights provided for the Exhibitor and will reinstate such damage to the satisfaction of the Organiser.
- The Exhibitor will comply with all the rules and regulations of the authority having control over the building.
- The organiser may in the event of any circumstances which render it necessary, alter the location of the stand allocated to the Exhibitor.
- The organiser may postpone or amend the time for the holding of the exhibition to such time, which in the opinion of the organiser, is more suitable for the exhibition. If there is a change of date, the organisers will consult with the Sponsor to determine the suitability. If the date change is unsuitable for Sponsors a full refund will be provided.
- The organiser may cancel the allocation of space to any Exhibitor, which in the opinion of the Organiser is creating a disturbance or nuisance or carrying any activity contrary to the law.
- The organiser may allocate to any person any space allotted to an Exhibitor which may be forfeited pursuant to the terms hereof.
- The Organiser will not be liable for any damage claimed by any person or persons who may be injured during the course of the exhibition or any loss of property suffered during the course of the exhibition. The Conference Organiser recommend all Sponsors and exhibitors have their own insurance. Without prejudice to the liabilities of the Organiser under the Contract, the Organiser shall maintain with a reputable insurer sufficient insurance cover to meet its liabilities under the Contract.
- Where there is more than one Exhibitor occupying space their liability shall be joint and several. However, each Sponsor is not liable for any loss or damage other than that occurring within its exhibition
- In the event of non-payment of any monies due pursuant to this agreement or in the event of the breach of any condition on the part of any Sponsor or Exhibitor will have no right to occupy any space or package allocated and will have no claim against the Organiser. In the event of forfeiture for any reason the Sponsor or Exhibitor will not be released from any liability hereunder.
- The Sponsor or Exhibitor shall not be entitled to any refund in the event of cancellation of the Sponsorship or Exhibition because of Industrial action, blackouts or any cause outside the control of the Organiser.
- The organiser is not responsible for any loss or damage to any product exhibited caused by a person attending the event
- The Exhibitor without limiting the generality of foregoing will comply with all statutory requirements applicable to it during the course of the exhibition.
- The deposit (50% of the total amount required for Sponsorship or trade exhibition booths) is non-refundable. No refunds will be used for cancellations notified less than 60 days prior to the event and the Exhibitor or Sponsor will be liable at this point for the full amount requested on the application form.
- All payments must be received by the due date. Failure to comply with payment terms may result in the Sponsor not receiving full benefits as outlined in the package.
- The organisers of the Conference reserve the right, in their absolute discretion, to refuse any Sponsorship application and may decide not to accept any application for any reason whatsoever.
- All Sponsors' benefits are conditional on receiving payment, and receiving artwork, goods etcetera in a timely manner. Should a particular Sponsorship/exhibitor benefit precede payment, that benefit will no longer be available to the Sponsor/exhibitor.
- All Sponsors will be provided with a list of all delegates unless a privacy policy is requested by the delegate.
- The above Sponsorship packages are notional and if your organisation wishes to negotiate a Sponsorship package which better suits your needs please contact us to discuss.
- Travel and accommodation costs are NOT included in these packages. Attending Sponsors should arrange their own travel and accommodation requirements as appropriate.
- Day catering will be provided for up to 2 people per trade exhibition.
- A 50% deposit for your Sponsorship package is required immediately to secure your Sponsorship. Upon receipt of this acceptance form you will be issued with a Tax Invoice and confirmation of your Sponsorship. Balance of Sponsorship monies must be made by the designated date.
- Upon receipt of this acceptance form you will be issued with a Tax Invoice and confirmation of your Sponsorship.
- Balance of Sponsorship monies must also be made by designated date.

# Cancellation Policy

- Sponsorship deposits are non-refundable after the due date as the Conference Budget is based upon Sponsorship secured.
- Sponsorship cancellations must be submitted in writing at least two months before the conference i.e. 11 Feb 2019 prior to final publications being produced. No refunds will be issued after 11 Feb 2019
- Sponsors may terminate the Contract forthwith and without prejudice to its accrued rights at the date of termination if the Organiser or any of its assets is subject to any form of winding up, administration, receivership, insolvency proceedings or arrangements with creditors generally.
- The Organiser shall notify Sponsors in writing as soon as practicable following the occurrence of an event giving rise to a termination. In such circumstances, notwithstanding any other terms in these terms, the Organiser will refund to Sponsors any prepaid deposits or advance payments that they have made.

I agree to the Conditions of Sponsorship as set out above.

Signature \_\_\_\_\_ Position \_\_\_\_\_

Company \_\_\_\_\_ Date \_\_\_\_\_



#PESA2019  
@PESA\_Aus



# 2019 PESA National Conference

RACV Royal Pines Resort QLD  
11-13 April 2019

## Sponsorship Deposit Form

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Postal Address \_\_\_\_\_

Suburb \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_

Mobile \_\_\_\_\_ Alternate phone number \_\_\_\_\_

Email \_\_\_\_\_  
(Preferred method of communication)

Company Website (to be displayed online) \_\_\_\_\_

Company Phone number (to be displayed online) \_\_\_\_\_

Email (to be displayed online) \_\_\_\_\_

Sponsorship (Please indicate your preferred sponsorship option/s) \_\_\_\_\_

Investment \$ \_\_\_\_\_

Notes or Comments \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### PAYMENT SUMMARY

Sponsorship Total (incl GST) \$ \_\_\_\_\_

Less 50% Deposit \$ \_\_\_\_\_

Balance payable \$ \_\_\_\_\_

**Payment: 50% deposit is required immediately once invoice has been issued**

**Balance of sponsorship to be paid by 9 Jan 2019**

### Direct Credit Banking Details

**BSB:** 083253  
**Account Number:** 846477881  
**Account name:** PESA Limited  
**Reference:** Invoice No & Company Name

Please email this completed form as confirmation of your sponsorship to [info@bccm.com.au](mailto:info@bccm.com.au) 03 8679 5460.

A Tax Invoice will be sent to you upon receipt of this deposit form.

**Positive Education Schools Association Ltd**

PO Box 855 Mornington Vic 3931  
ABN 871 6825 9096

