

THE INSTITUTE OF POSITIVE EDUCATION & PESA

# THE 2018



# PESA

Positive Education Schools Association

# CONFERENCE

CONNECT WITH 800+ EDUCATORS AND LEADERS

Gain exposure and support youth wellbeing at the PESA National Conference 2018. April 11 - 14, 2018 at Geelong Grammar School, Victoria.



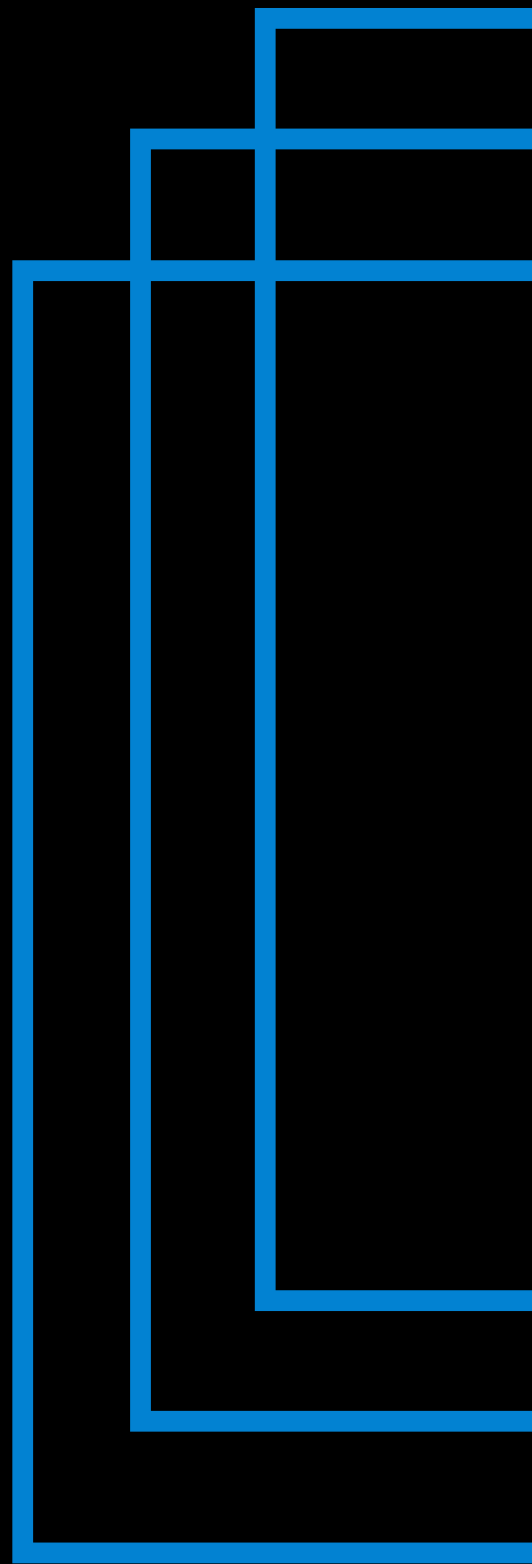
# CONNECT WITH 800+ LEADERS AND EDUCATORS

The Positive Education Schools Association (PESA) is Australia's national peak body in the field of Positive Education.

Our 1000+ members include schools, universities, educators, parents, researchers, charities and other community members who share an interest in and commitment to an evidence-based approach to student and community wellbeing.

We are a not-for-profit association, based in Australia. Our vision is for the science of wellbeing and Positive Psychology to be integrated throughout the education system, enabling all students, schools and communities to flourish.

It is our mission to lead, promote, and foster the implementation and development of Positive Education.



# SUPPORT YOUTH WELLBEING

PESA National Conference is attended by educators from across the independent, government and religious-affiliated sectors, universities, parents, researchers, charities and other community groups. Our 2018 theme is 'CONNECT'.

Our 2018 National Conference will be hosted at Geelong Grammar School, Corio, Victoria, on 11-14 April, to coincide with this leading school's celebration of 10 years in Positive Education. Over 800 anticipated delegates are expected to attend this 3-day Positive Education Retreat, which will feature local and international experts and thought-leaders, highlighting current developments and the latest research in the field of wellbeing, as well as providing practical tools to implement in participants' schools, homes and communities.



GEELONG GRAMMAR SCHOOL®

INSTITUTE OF  
**POSITIVE  
EDUCATION**



# APPLICATIONS ARE OPEN

Applications are open to all. Supporting this event will signify sponsors' commitment to student and wider-community wellbeing. Various sponsorship packages are available. Send applications to PESA CEO Marita Hayes-Brown, at - [mhayesbrown@pesa.edu.au](mailto:mhayesbrown@pesa.edu.au)

## PLATINUM SPONSOR - \$50,000

- Acknowledgement in all conference collateral
- Advertisement in the conference app and hyperlinks to your website across all web advertisement, including our homepage
- Personal thanks by the PESA Chair as part of the welcome and closing addresses
- A full name and email list of all attendees (except those who withhold their consent to this)
- The opportunity to present a 5-minute address to delegates
- The opportunity to present an award to a person selected by PESA who has made an outstanding contribution to the field of Positive Education
- Two exhibition booths
- 10 free tickets to the conference to use or donated to a recipient of the sponsor's choice (valued at \$10,600)

## **GOLD SPONSOR - \$20,000**

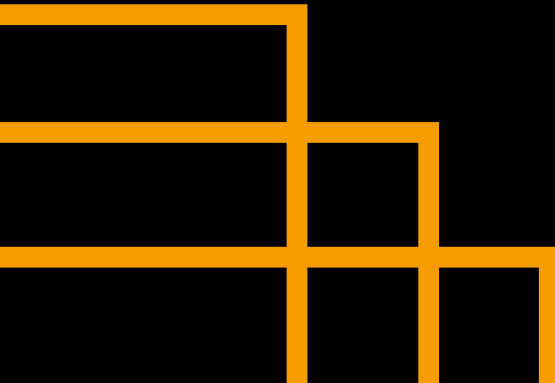
- Gold sponsorship acknowledgment in all conference collateral
- Advertisement in the conference app and hyperlinks to your website across all web advertisement
- Personal thanks by the PESA Chair as part of welcome and closing addresses
- A full name and email list of all attendees (except those who withhold their consent to this)
- Two exhibition booths
- 5 free tickets to the conference to use or donated to a recipient of the sponsor's choice (valued at \$5,300)

## **SILVER SPONSOR - \$5,000**

- Acknowledgement in the conference app and hyperlinks to your website across all web advertisement
- Personal thanks by the PESA Chair as part of welcome and closing addresses
- A full name and email list of all attendees (except those who withhold their consent to this)
- An exhibition booth
- 1 free ticket to the conference to use or donated to a recipient of the sponsor's choice (valued at \$1,060)

## **BRONZE SPONSOR - \$1,000**

- Acknowledgement in the conference app and hyperlinks to your website across all web advertisement



If you wish to discuss alternate forms of sponsorship, such as hosting a delegates' networking function during the conference, or providing a gift for delegates, please contact [mhayesbrown@pesa.edu.au](mailto:mhayesbrown@pesa.edu.au)



The PESA Board will in its discretion determine the suitability of sponsor applications, having regard to all matters it deems relevant, including the applicant's perceived alignment with PESA's values, mission and aims and the applicant's reputation and standing. The Board's decision will be final and no correspondence will be entered into with unsuccessful applicants.

For further information and to submit applications, please contact Marita Hayes-Brown, PESA CEO.  
[mhayesbrown@pesa.edu.au](mailto:mhayesbrown@pesa.edu.au)

Sponsorship applications will close on December 31st, 2017.



**PESA**  
Positive Education Schools Association